

# MSI

# CrystaLux™

## PROTECTION

### Introducing CrystaLux™ The Ultimate Protection for Your Flooring!

**CrystaLux™** is a proprietary protection layer, exclusively owned and trademarked by MSI for use with Everlife™ LVT, Hybrid Rigid Core (HRC), and hardwood product lines. Composed of a proprietary combination of minerals and polymers, CrystaLux™ offers maximum protection against everyday wear and tear, scratches, stains, dents, pet accidents, and even UV exposure.

This enhanced finish not only increases the durability of your flooring but also significantly lowers its maintenance requirements. Other floorings do not offer CrystaLux™. With CrystaLux™, you can trust that your flooring will maintain its stunning appearance and structural integrity for years to come. So why settle for anything less than the ultimate protection for your investment? Choose MSI Flooring with CrystaLux™ protection today and enjoy peace of mind knowing your flooring is safeguarded by the best.



**NEW CrystaLux Ultra™** Protection that provides the highest durability, scratch resistance, and UV fade resistance now available on all 20 Mil products. Also included on Smithcliffs™ Hybrid Rigid Core, Woodhills™ Waterproof Wood, and W™ Genuine Luxury Hardwood.

[www.EverlifeFlooring.com](http://www.EverlifeFlooring.com)

